# Custom Sock Project Brief

## Project and intended use

Complete in a PDF form reader, save a copy, then attach it to your project inquiry.

Company / brand

Contact name

Email

Destination country / market

Buyer role / studio type

New project or reorder

Product reference / model / version

Intended activity and contact surfaces

Estimated pairs / breakdown by style and colour

Target date and flexibility

Size mix, size system and foot measurements

Retail, member use or other purpose; open questions

# Custom Sock Project Brief

## Design and development requirements

Complete in a PDF form reader, save a copy, then attach it to your project inquiry.

Project / brand reference (same as page 1)

Sock height / toe / cuff preferences

Fibre or construction requirements

Internal grip requirements

External grip requirements

Logo method requested / advice needed

Logo size and placement / units

Colour references / artwork filenames and versions

Packaging, labels and destination requirements

Samples or evidence requested; evaluation conditions

Decisions still open / requirements to confirm